



— 2023-2026 —  
**STRATEGIC  
PLAN**



COLLEGE OF  
**ALBERTA DENTURISTS**



# LETTER FROM THE COUNCIL

In the spring of 2022, the College of Alberta Denturists Council and senior management met to discuss priorities for the duration of this Council's term and beyond, with a focus on how the College of Alberta Denturists can best support Albertans.

We set a series of goals that illustrate what we see as significant work for the organization. We know we will not complete all this work; however, we do expect to at least begin it during our time together as a Council.

The College is working towards expansion and growth to better serve Albertans and denturists. The plan on the following pages provides us, as a Council, with the best chance to focus on what we see as most important and most timely. It's a journey, and we want you to come on that journey with us.

**The Council of the College of Alberta Denturists**

# VISION, MISSION & VALUES

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## VISION

An organization's Vision provides a long-term picture of where or what the organization wishes to be or become and gives purpose and direction to the activities of the College of Alberta Denturists and administration. The Vision also indicates what makes the College and the profession unique.

**We ensure the highest standard of care for Albertans through principled, ethical oversight and engagement.**

An organization's Mission answers a question about what business the organization is in. It lets the Council, patients, and other stakeholders know what the College does and who benefits from the College's activities. This Mission Statement was created based on key ideas about how to achieve the organization's Vision.



## MISSION

**The College of Alberta Denturists ensures Albertans receive safe, reliable care and services through direction, leadership, and accountability.**



## VALUES

The values expressed here are the guiding principles that help determine how the College will operate, both publicly and privately:

- **Ethical Practice**
- **Transparency**
- **Professionalism**
- **Accountability**

# THE PLAN

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The 2023-2026 plan identifies what the College will be working on over the course of the next four years.

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## Efficiently Providing Service to Albertans and Denturists

By collaborating broadly, the College of Alberta Denturists and its regulated members benefit from experience gained both within the profession and across similar health professions in Alberta and beyond.

- Increase Collaboration within Various Levels of the Denturist Profession
- Benchmark and Address Resource (HR) Constraints
- Increase Sharing of Information

## Demanding a Culture of Excellence

- Create and Maintain a Respected and Safe College Community
- Create a Culture of Inclusion and Equal Opportunity
- Ensure the Public has Trust in the College and the Denturist Profession

## Leading the Profession of Denturism in Alberta

As the provincially recognized regulatory body for denturists in Alberta, the College of Alberta Denturists and its Council know that they have a responsibility to ensure Albertans receive safe, competent, and ethical denturist care and services, while operating an efficient administrative structure.

- Increase Access to Information and Ensure Ease of Access
- Increase Employee Retention
- Increase Communication with Other Professional Organizations

## Providing Strong Governance

The College of Alberta Denturists knows that for the profession to thrive, it needs to ensure effective governance by Council. The Council must also reflect the demographic diversity of the profession.

- Build an Enhanced Relationship between the College, its Denturists, and the Public
- Increase Diversity of Skills, Expertise, and Experience on the Council and in the Profession
- Continually Grow the Knowledge of Council





# CONCLUSION

The pages of the College of Alberta Denturists 2023-2026 Strategic Plan provide a roadmap that was developed by the Council. It is important that the Council and management work together in a collaborative manner to achieve the priorities outlined in this plan.

The environment in which the College operates is always shifting. In response, the College's plans must also change over time to remain relevant. As with any plan, this one must be used, reviewed, and updated on a regular basis. This plan gives us the best chance to succeed as we work together to achieve our Vision.



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